

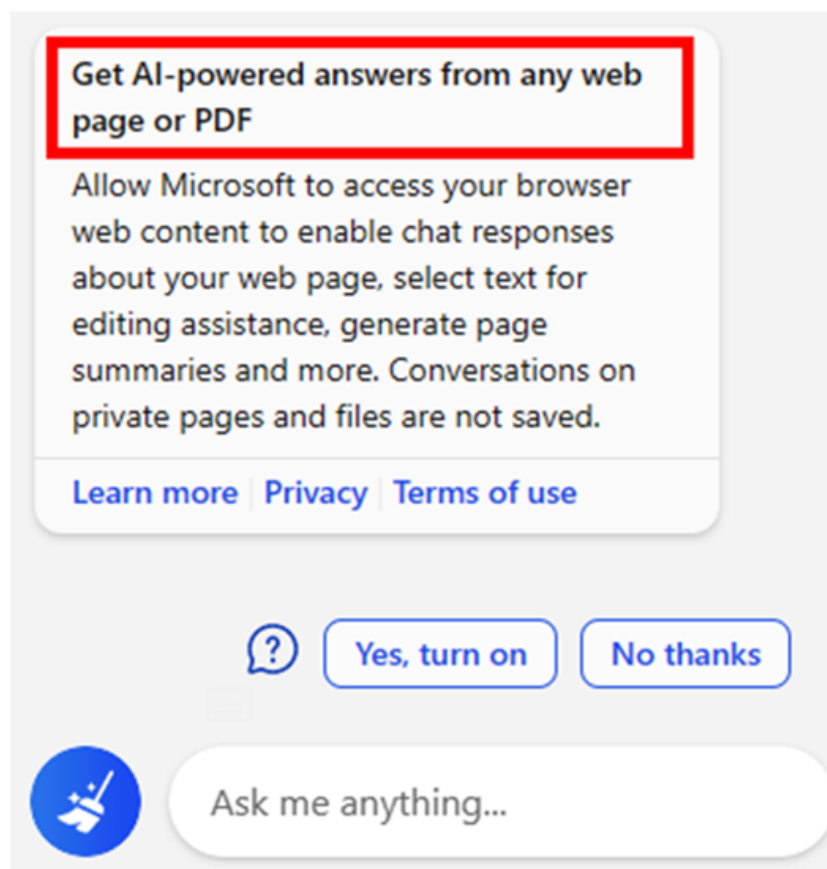


Exclusive VIP Club Newsletter

In this Exclusive VIP Club Newsletter, we are going to look at how to create a Stripe payment button to create a pay-per-view micro-product on your website.

Make Money With Your Website Content By Turning It Into Pay-Per-View Micro-Products

Thanks to the introduction of AI powered search tools the internet is changing, and not in a good way. Website owners are beginning to lose money which would have come from people visiting their websites.



The reason website owners are losing money is that the AI powered search tools are stealing the information directly from people's websites and presenting it directly to those asking for it.

Before AI, people would go to Google or Bing and type in what they wanted to know, Google and Bing would then search the web and list the best websites they believed would be the best sources for the requested information.

The person searching for specific information would then go through the websites on the list trying to find the information they were looking for. This is why it was so important for website owners to get their web pages on the first page of the search results for specific search terms.

If you got your web pages on the first page of the search results for a popular search term, you could get a lot of free traffic which could result in a lot of money made selling products, promoting affiliate products, and revenue from showing onsite advertising.

Now that the AI tools are taking that information and giving it directly to the searcher, there will be a drop in the amount of people who visit websites.

To address this loss in revenue and to prevent AI stealing their content, people are putting their content behind Paywalls as seen here:

[Freedom Skills Academy Pay-Per-Read Article Sales Page](#)

As an **Exclusive VIP Club Member**, we don't expect you to pay to access the actual article. You can go and have a quick look at the destination page here:

[Freedom Skills Academy Pay-Per-Read Article Destination Page](#)

Go and have a look at the short sales page:

Exclusive Pay-Per-Read Content

How To 'Cash In' With A Subscription Based Business!

In this exclusive article, you'll discover how to start your own profitable subscription based business TODAY and FOR FREE!

A subscription based business only requires a day or two to

To discover more, click the '[Buy Now](#)' button

Buy Now!

Click on the 'Buy Now' button to see the Stripe payment page:

Cools Media LTD

How To Cash In With A Subscription Based Business

\$3.99

How To Cash In With A Subscription Based Business.
Discover how you can generate thousands of dollars each month with a simple subscription business.



G Pay

Or pay with card

Email

Card information

1234 1234 1234 1234

VISA MASTERCARD AMEX DISCOVER

MM / YY

CVC

Cardholder name

Full name on card

Country or region

United Kingdom

Postal code

And then go and have a look at the page you would automatically be taken to had you paid:

Exclusive Pay-Per-Read Content

How To Cash In With A Subscription Based Business

7,316 £23,010
PATRONS PER MONTH



Share

Follow

After recently reading about *Sweet Arches*, the young medical student who makes £5,000 per month sharing pictures of her feet with people who pay a monthly fee to see them, I decided to explore the subscription business model some more.

I believe we shall see more of these Pay-Per-Read pages in the future.

Although there will be less people visiting websites, those who do will want factual and trustworthy information and will happily pay a fee to get it, especially if what they are getting is transformational in any way.

If the information helps a person to become a better, healthier, wealthier, and less stressed person, why wouldn't they want to pay?

The other point to consider here is that when traffic numbers drop, those websites that make money from advertising will lose a lot of ad revenue.

Some websites are so choked up with adverts, they take ages to load and the content is often covered and hidden by adverts. This creates a terrible user experience.

I regularly click off a website if it takes too long to load. An article may take only five minutes to read, but by the time the adverts have loaded or I have figured out how to click off them or scroll past them, five minutes have already passed.

By adding your content behind a Paywall, it means that you no longer need to rely on adverts and they can be completely removed, which is good for those who actually visit websites.

It means that those who come to your website to view your content will have a much better user-experience. They get what they want and what they paid for. There are no annoying adverts interrupting their reading or viewing.

I can't tell you the actual figures as there are far too many variables such as the origin country of the website, the location of the website visitor, and the topic of the content the ads are shown around, but you could need 1,000 to 2,000 people visiting your website to make \$5 through advertising revenue.

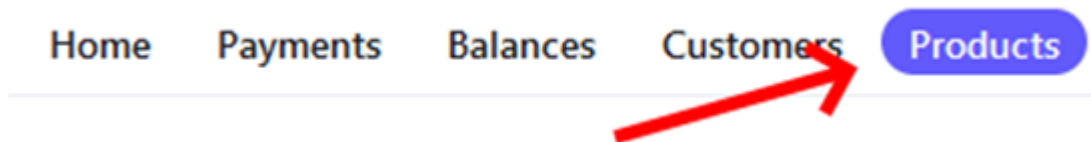
With a content Paywall, you only need one person to pay \$5 to access an article to make the same amount of money.

Obviously, not everyone who visits your website will want to pay, but those that do will compensate for the lack of visitors.

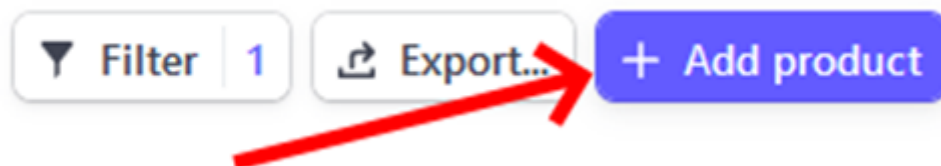
Adding a Paywall to your articles is pretty simple really. You need to set up a Stripe account which is easy enough to do.

Stripe is an online payment processor. They take payments for you and then deposit money directly into your bank account 7 days after they have processed the sale.

Once inside your Stripe dashboard, go to the menu at the top of the page and click on the button called 'Products'.



On the next page you will see the button '+ Add product', click it to add a new product.



On this page add your product name, a description, an image (optional), and the price details as seen below.

Product information

Product details

Name ⓘ

How To Cash In With A Subscription Based Business

Description ⓘ Optional

How To Cash In With A Subscription Based Business.
Discover how you can generate thousands of dollars
each month with a simple subscription business.

Image ⓘ Optional



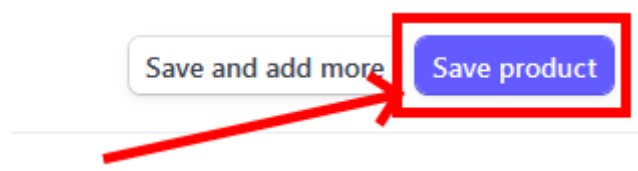
[Additional options](#) ▾

Price information

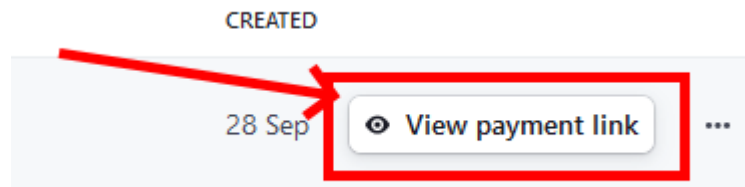
US\$3.99 🔒



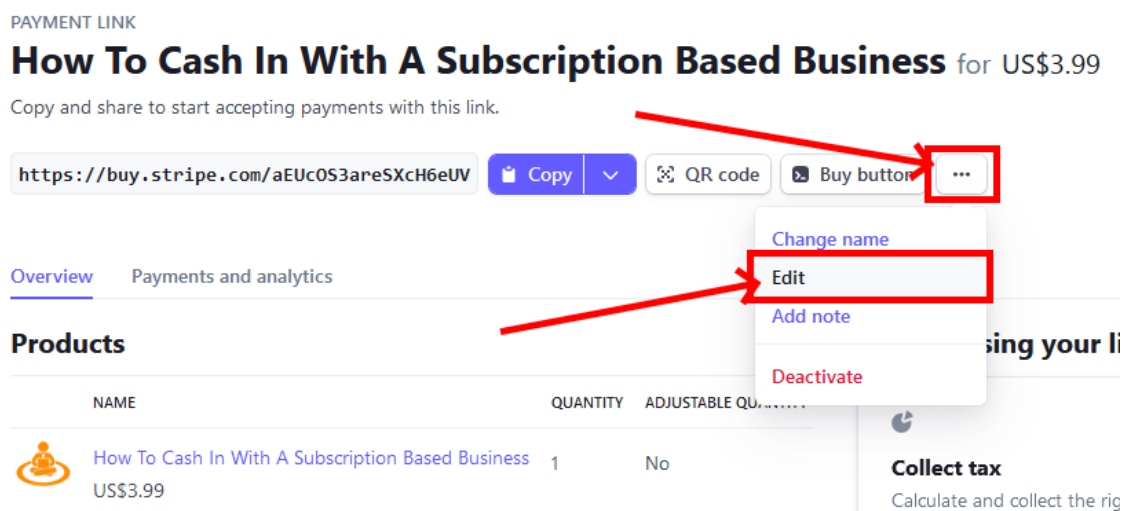
Click the blue 'Save product' button in the top of the right hand corner of the screen.



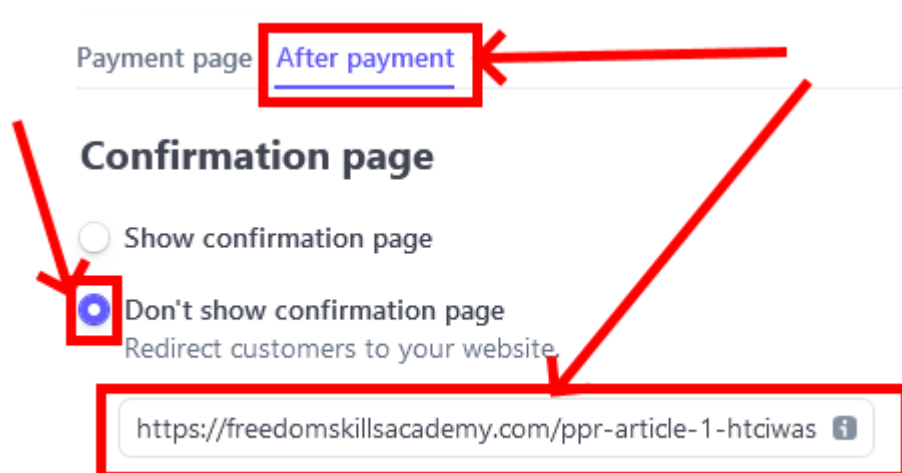
On the product page that you are taken to, click on the 'View payment link' button for the product you have just created.



You will be taken to a page specifically for that product where you can access the product payment link. To the right of that link you will see three dots, click on them to open up a drop down menu, click on the 'Edit' tab on that menu.



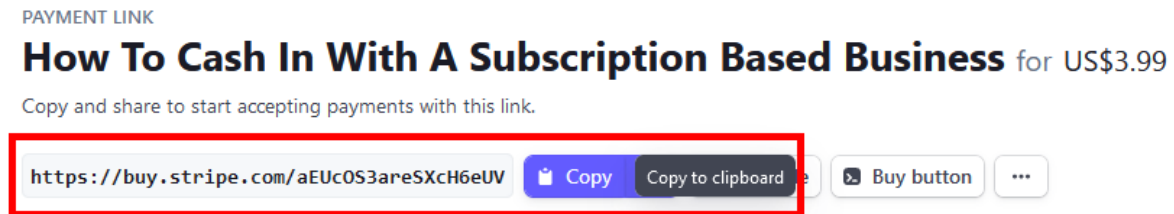
On the page that opens, click on the section that says 'After payment' and then choose the radio button 'Don't show confirmation page'.



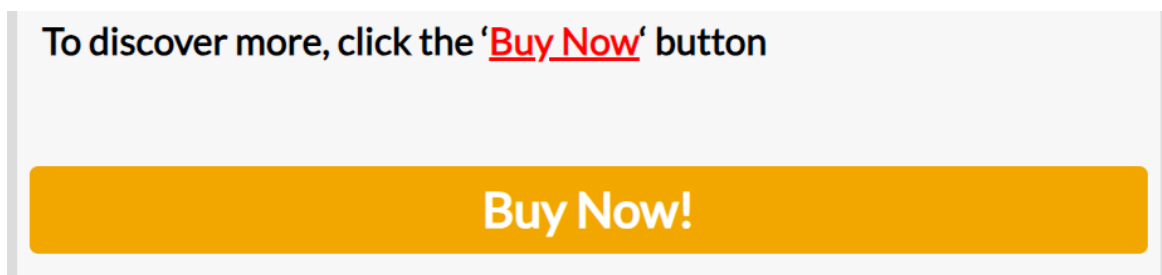
In the field below it, add the link of the page you want to redirect buyers to. That page needs to be the page where your content is. Click the blue 'Update link' button in the top right hand corner.



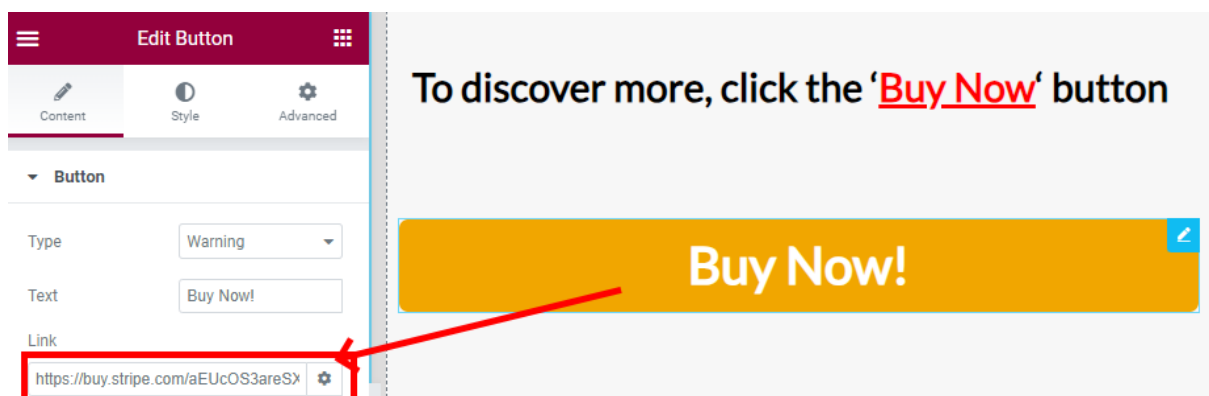
You will be taken back to the page where you can copy the payment link. Click the blue 'Copy' button to copy the link.



Over on your website, add a 'Buy Now' button similar to the one below.



We use the Elementor page builder using the WordPress framework.



To add the payment link to the button, click on the section within the Elementor editor (or whichever web builder you use) and add the link to the section that says 'Link' (your web builder system will say something similar).

And that is that... go to the page with the active 'Buy Now' button and test it by clicking on it. You should now be taken to a Stripe Payment Page similar to the one below.

 Cools Media LTD

How To Cash In With A Subscription Based Business

\$3.99

How To Cash In With A Subscription Based Business.
Discover how you can generate thousands of dollars each month with a simple subscription business.





Or pay with card

Email

Card information

1234 1234 1234 1234



MM / YY

CVC



Cardholder name

Country or region

United Kingdom

▼

Postal code

Once the payment has been processed via Stripe, you should be redirected to the page which has all of your content on it.

Below is a screenshot of the page that people go to once they have paid to access our pay-per-view article.

Exclusive Pay-Per-Read Content

How To 'Cash In' With A Subscription Based Business!

In this exclusive article, you'll discover how to start your own profitable subscription based business **TODAY** and **FOR FREE!**

A subscription based business only requires a **day or two** to

For this to work, you will need two pages.

1. A small sales page with the 'Buy Now' button that has information telling people what they are buying.
2. A page with all of your content that is to be hidden behind your Paywall.

It really is very simple to do, and it can make you money passively once it is all set up live online.

Yes, you will need to send people to your 'sales page', very few people will simply happen upon your page, and so you will need to send people to it from social media profiles or your email list.

The point I want to get across here is that you should add multiple pay-per-view pages to your website.

I call these pay-per-view pages, micro-products, or micro-learnings, because they are basically small products.

If you did one pay-per-view micro-product per week, at the end of a year you will have 52 micro products on your website that people can buy at any time of the day and night.

These are easy to create micro-products and you can soon build up a portfolio of products that can make you money.

This is a product I can now send people to for at least a year or two. I don't see the information in this article going out of date any time soon.

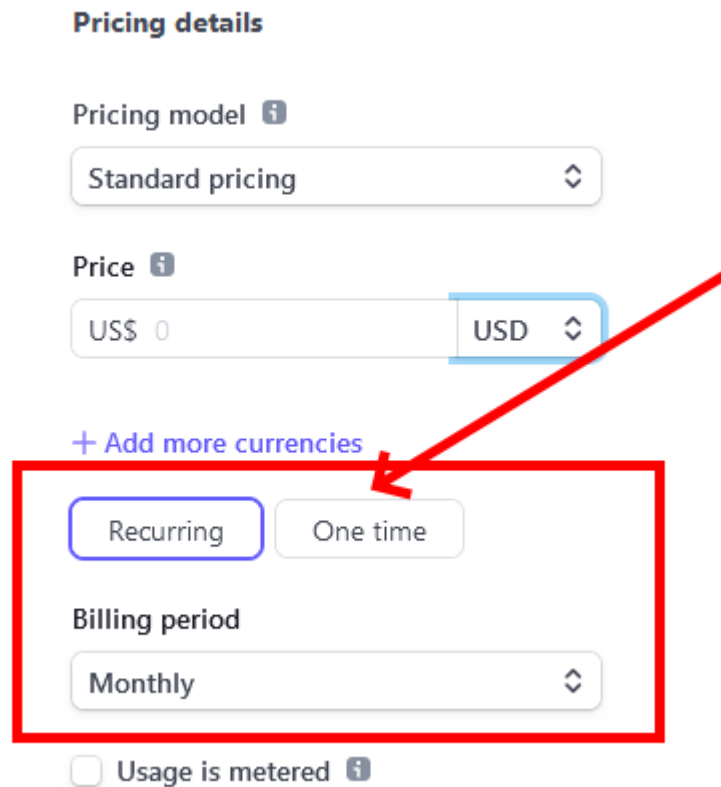
Imagine having 52 or more of these micro-products on your website that you can send people to on a regular basis.

I may even add this report to the website and add a payment button to it. There is more than enough information and help in this one report for me to charge \$5 or more.

If I were to add this article to a webpage or record an 'over the shoulder' video showing people how to create one of these micro-products, and charged people \$5 to access it, and those people go off and set up their own pay-per-view micro-products which earn them at the very least \$5... it was well worth them paying to access it.

They now know how to do it, and can do it over and over again setting up a lot of passive income streams, which is powerful.

Also, I have to mention that when creating a product within Stripe, you can set your product to be a 'One time' payment or as a 'Recurring' subscription.



The image shows a screenshot of the 'Pricing details' section in Stripe. It includes a 'Pricing model' dropdown set to 'Standard pricing', a 'Price' field set to 'US\$ 0' with a currency dropdown set to 'USD', and a '+ Add more currencies' link. Below these is a red rectangular box containing two buttons: 'Recurring' (which is highlighted with a blue border) and 'One time'. A red arrow points from the 'Recurring' button to the '+ Add more currencies' link. Below the buttons is a 'Billing period' dropdown set to 'Monthly', and at the bottom is a checkbox labeled 'Usage is metered' which is currently unchecked.

In previous editions of the Exclusive VIP Club Newsletter I have talked extensively about creating a recurring subscription newsletter, with Stripe, you can do exactly that with ease.

The page that you direct people to after the sale can be the page where you add the latest newsletter. You update it once a week, once a fortnight, or once a month.

Inside next month's Exclusive VIP Club Newsletter we look at how to make money with easy-to-make video podcasts using other people's content.